



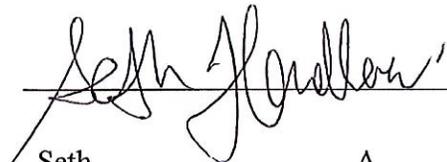
Golden LEAF Community Based Grantsmaking Initiative LOI Certification and Signature Form — page 2 of 2

Please attach the signatures of two officials representing the applicant organization. For 501(c)(3) organizations, one signature must be that of a member of the applicant organization's board of directors.

AGREEMENT and CERTIFICATION

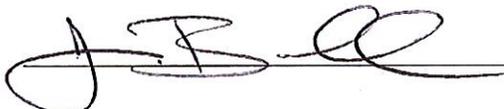
By signing below, we affirm that we are authorized representatives and have the authority to act on behalf of the organization applying for this Golden LEAF grant. We further agree and acknowledge the following: the information provided in this material is correct and complete; the funds granted by Golden LEAF will be used exclusively for charitable, scientific, educational or other tax-exempt public purposes; and, requests for funding and all supporting information submitted to Golden LEAF are subject to the Public Records Act, and therefore available for public inspection.

For Town of Canton
Applicant Organization

Signature  Date 09/11/2015

Name Seth A Hendler-Voss
First Middle/Initial Last

Title Town Manager

Signature  Date 09/11/2015

Name Jason J Burrell
First Middle/Initial Last

Title Asst Town Manager & Economic Development Director



301 North Winstead Avenue, Rocky Mount, NC 27804
Phone: 252-442-7474 Toll Free: 888-684-8404
www.goldenleaf.org

Community Based Grantsmaking Initiative Letter of Inquiry

Please respond to all questions and fill in all blanks on this form. Limit answers to questions to the space provided. An incomplete Letter of Inquiry ("LOI") will be considered ineligible for review. Provide only the information that is requested in this form. Additional information will be required of the applicant if invited to submit a full application for further consideration. If you have questions regarding this form, please contact Pat Cabe at Golden LEAF at pcabe@goldenleaf.org, or call 888-684-8404.

Organization

Applicant Organization: Town of Canton

Mailing Address: 58 Park Street, Canton, NC 28716

Phone: (828)648-2363 Web site: www.cantonnc.com

Executive Director/President: Mayor Michael B. Ray

Applicant's Tax ID/EIN#: 56-6001192 Applicant County: Haywood

➤ Please include a copy of your organization's current IRS tax-exempt status determination letter or designation as a governmental agency.

Applicant is a: Government entity or 501(c)(3) nonprofit

Contact Person: Seth Hendler-Voss Title: Town Manager
(The contact person is responsible for your grant request.)

Mailing Address: 58 Park Street, Canton, NC 28716
(If different from organization's mailing address.)

Phone: (828)648-2363 E-mail address: shendler-voss@cantonnc.com

Project Title: Canton Utility and Infrastructure Extension Project

Total Project Cost: \$ 700,000.00 Amount Requested from Golden LEAF: \$ 560,000.00

Community Based Grantsmaking Initiative Letter of Inquiry

EXPECTED PROJECT OUTCOMES

Project Outcomes and Measures of Success – Please check the measures you will use to gauge the success of your proposed project. Check one or more as they apply:

Economic Development

- Investment in plant & equipment
- New jobs created
- New wages paid
- Percentage (%) by which wage exceeds county average
- Jobs retained

Agriculture

- Increased sales
 - \$ value or volume of new/ alternative products
 - \$ value or volume of existing products
- Increased acres in production
- Increased purchases of NC agricultural products by producers, distributors or retailers (\$ value)
- Acres of new/ alternative crops in production
- Increased head of livestock in production

Workforce Preparedness

- Program enrollment (credit programs)
- Program completion (credit programs)
- Students trained (non-credit programs)
- Incumbent workers trained (non-credit)
- Percentage (%) of high school students that earn college credit in technical programs (Career & College Promise)
- Industry credentials earned
- Students participating in internship/apprenticeship programs
- Students employed in field of study

Education

- Student proficiency on EOC exams –
 - Aggregate
 - Math
 - Science
 - English
- Number of students trained and using technology for learning
- Number of teachers trained and using technology in instructional practice
- High school on-time graduation
- STEM participation in elementary, middle and high school
- STEM participation by underrepresented populations (female & minority)
- On-time completion Algebra I / Math I

Community Based Grantsmaking Initiative Letter of Inquiry

Expected Project Outcomes (contd.)

Healthcare

- Emergency room visits for primary care
- Outmigration from home community to receive diagnosis and treatment
- Healthcare positions created
- Healthcare positions retained
- Increased access to treatment
- Improved financial condition of rural hospitals or healthcare provider
- Increased access to treatment through telehealth

Community Vitality

- Public infrastructure
 - Dollars (\$) invested in new infrastructure
 - Dollar (\$) value of improvements to existing infrastructure
- Percentage (%) by which the average wage for new jobs created exceeds the county average
- Private investment resulting from infrastructure improvements
- New private jobs resulting from infrastructure improvements
- Commercial hookups to public infrastructure
 - Percentage (%) increase
 - Number increased
- Residential hookups to public infrastructure
 - Percentage (%) increase
 - Number increased
- Tax revenue increases in target counties
 - Sales
 - Property
 - Occupancy
- Business start-ups in target counties

Community Based Grantsmaking Initiative Letter of Inquiry

Briefly describe your project – outline what will be done, how much time will be needed to complete the project, what will be accomplished and the area and population served. Describe how your project will benefit tobacco-dependent, economically distressed and/or rural communities and the people who live there. Describe how you will implement the project. (Character limit 1000)

This project will extend water and sewer infrastructure to 2 identified areas/sites having the highest commercial/industrial development potential in Haywood County. Time to complete project(s) is estimated at 2-3 years. Project Area #1 is a graded 15 acre site within an existing Industrial Park and is ready for new commercial development once proposed infrastructure is extended. Project Area #2 will extend necessary utilities to a former 7 area commercial site and open up 6+ additional acres of property with high development potential. Both target areas are strategically located close to I-40. Development in project areas will include commercial and/or industrial uses and benefit those within Canton and Haywood County by providing higher paying job opportunities. Each project has the potential to attract multiple new private businesses and partners, maximizing not only the potential for new private investment in Canton and Haywood County but the number of potential jobs created.

Describe how the project will meet the proposed outcomes checked in the Expected Project Outcomes section. How will progress and success be measured? What specific data or documentation will be used and/or collected to measure outcomes?(Character limit 800)

This project would drastically increase the potential of attracting new commercial business/industry and with it greater private investment dollars and private jobs. Both the Town and County would see an increase in post-development tax revenue, figures which would be easy to obtain and report. In order to measure project outcomes, the Town will also document new commercial and/or residential hookups to the Town's system after infrastructure extensions are completed. Accurate job creation and wage data information will be obtained and monitored closely to determine its comparison to Haywood County averages. It may be feasible to track new private investment and job creation numbers by those businesses already located in these areas as a result of new development.

Community Based Grantsmaking Initiative Letter of Inquiry

Describe plans to sustain funding for your project beyond the grant. (Character limit 800)

Requested CBGI dollars and 20% cash match by the Town will be used for completion of this project and no additional funding beyond that is expected. While roadway widening/redesign is included in the project, any additional future roadway improvements necessary or tailored for specific development in relation to this project will be coordinated with NCDOT. In addition, the Town will continue to work cooperatively and diligently with Haywood County to look at all opportunities to increase the economic development potential and vitality of our community through wise planning.

Organizational History – Briefly describe the applicant organization’s history, current programs and accomplishments. Include a short summary of the organization’s mission, goals and objectives and an example of similar projects implemented by the organization. (Character limit 750)

The Town of Canton is proactive in maximizing its economic development potential. Efforts include the crafting of an Economic Development Initiative; outlining key goals and strategies to improve BRE and Business Recruitment, facilitate and make positive movement in areas of Workforce Development and Entrepreneurial Development, create a re-branding and marketing plan, and promote Downtown Development in an effort to attract new residents and businesses to Canton and Haywood County. The Town has in recent years completed a number of infrastructure extension projects, the most recent being the expansion of wastewater capacity along Champion Drive at the Exit 31/I-40 Corridor (serves both proposed Project Areas).



Project Budget Form

301 North Winstead Avenue, Rocky Mount, NC 27804
 Phone: 252-442-7474 Toll Free: 888-684-8404
 www.goldenleaf.org

Applicant Organization: Town of Canton

Project Title: Canton Utility and Infrastructure Extension Project

Budget category	Total project budget	Project funding source(s) and budget(s)					
		Golden LEAF	Town of Canton	Name of funding source 3	Name of funding source 4	Name of funding source 5	Name of funding source 6
INFRASTRUCTURE EXTENSION #1							
Construction Costs:							
Site prep and mobilization	\$15,000.00	\$15,000.00					
Extension of 6" water line ~450 LF	\$35,000.00	\$35,000.00					
Installation of 1 fire hydrant	\$2,500.00		\$2,500.00				
Extension of 8" gravity sewer line ~1,200 LF	\$97,000.00	\$97,000.00					
Installation of 4 manholes	\$14,000.00	\$14,000.00					
Repairs in and along roadways/driveways and possible draingage - curb/guttering improvements to site location	\$30,000.00	\$19,880.00	\$10,120.00				
Engineering, Permitting, Const Admin, Inspections:	\$32,600.00		\$32,600.00				
INFRASTRUCTURE EXTENSION #2							
Construction Costs:							
Site prep and mobilization	\$17,300.00	\$10,000.00	\$7,300.00				
Extension of 6" water line ~450 LF	\$35,000.00	\$35,000.00					
Installation of 1 fire hydrant	\$2,500.00		\$2,500.00				
Installation of 8" gravity sewer line ~450 LF	\$36,400.00	\$36,400.00					
Installation of 3 manholes	\$10,500.00		\$10,500.00				
Installation of 4" sewer force main ~550 LF	\$30,250.00	\$24,370.00	\$5,880.00				
Installation of 1 sewer pump station	\$190,000.00	\$190,000.00					
Roadway improvements w/n NCDOT ROW	\$83,350.00	\$83,350.00					
Engineering, Permitting, Const Admin, Inspections:	\$68,600.00		\$68,600.00				
	\$700,000.00	\$560,000.00	\$140,000.00	\$0.00	\$0.00	\$0.00	\$0.00

Funding proposals pending with:	Amount requested	Disposition date

In-kind contributor	In-kind \$ value	In-kind description

Budget Narrative Guidelines

The budget for this project is not complete without an accompanying **budget narrative**. The budget narrative should:

- ✓ Correspond with the dollar amounts and information on the budget form;
- ✓ Show how the amounts were derived and how the line item relates to project outcomes;
- ✓ Provide a brief description for each item that accurately characterizes how funds are to be used--whether to be funded by Golden LEAF or not -- please contact Golden LEAF staff for guidance on Golden LEAF-allowed expenses;
- ✓ Organize the information so that it is easy to follow and understand; and,
- ✓ Be mathematically correct.

-The goal of this project is to extend water and sewer infrastructure to 2 site areas in Canton, NC which have the greatest potential for new commercial/Industrial development while also maximizing the potential for job creation. Within the proposed site areas are 2 commercial properties currently on the market (totaling 20+ areas) and the potential for development of additional parcels located in the immediate areas, once proposed infrastructure is in place. As it is now, development of the proposed site areas is limited by a lack of suitable infrastructure and would require installation of a well(s) and septic, both of which can be very problematic to large scale development operations as well as, making the marketability of these sites (as is) difficult.

-For the purpose of organization the 2 infrastructure extension projects have been separated and identified as Infrastructure Extension #1 & #2. With the help of the Golden Leaf Foundation, this project is expected to be completed with 2-3 years.

-Infrastructure Extension #1 is a site area, currently owned by Haywood County, with an ~15 acres currently graded and poised for development. This property is also located within the Beaverdam Industrial Park (located in Canton, Haywood, NC). Sewer, water and natural gas utilities/infrastructures are currently located and available in the vicinity and serves other commercial business and industry within the Industrial Park. The site specified is the largest shovel-ready site in the Industrial Park and in Canton.

-Infrastructure Extension #2 is a site area, located off of Champion Drive at the I-40 corridor of Exit 31. The parcels located along this extension area (roadway) has good I-40 visibility and this project will greatly improve this corridor's marketability for new development. With multiple large tracts of property located along this roadway, the Town sees the opportunity to maximize the number of potential new business/industry sites adding even more value to the scope of this project. Additionally, to accommodate growth and more commercial traffic widening and necessary road-work will be required as part of this extension.

-In addition, natural gas (provided by PSNC Energy) is currently located in close proximity to both Projects Areas. This is viewed as an added marketable feature for operational needs to new development.

-For the purpose of this application and budget, Town Staff have worked with McGill Engineers (in Asheville, NC) to determine approximate unit costs for LF construction and install of water and sewer utility lines. Distances have been determined using Haywood County GIS Mapping Services and are believed to be solid approximations. Additionally, unit costs/LF and materials (i.e. manholes, hydrants, etc) are in-line with industry standards related to material costs and labor. 6" water line \$s = ~\$77/LF x LF, 8" gravity sewer line \$s = ~\$80/LF x LF, 4" force main sewer line \$s = ~\$55/LF x LF, manhole \$s = \$3,500/each, and hydrant \$s = \$2,500/each. "Engineering Costs" for both Extension #1 & #2 will include necessary project engineering, bidding, inspections, construction admin, etc.

-As specified in the above budget, the total project cost is \$700,000. The Town of Canton is requesting grant funding assistance from the Golden Leaf Foundation in the amount of \$560,000 to be used only for construction related project costs associated with this *Canton Utility and Infrastructure Extension Project (#1 & #2)*. The Town of Canton, as part of its 20% cash match to the project (\$140,000) will pay for engineering and other specified construction related costs.