



HAYWOOD COUNTY BOARD OF COMMISSIONERS

AGENDA REQUEST

Must be presented to the County Manager's Office
NO LATER THAN 5 P.M. FRIDAY 10 DAYS BEFORE THE MEETING

DATE OF REQUEST: 5/27/2016

FROM: Doyle Teague

MEETING DATE REQUESTED: **June 6, 2016**

*Regular meetings: First (1st) Monday of the month at 9:00 am
Third (3rd) Monday of the month at 5:30 pm*

SUBJECT: Philanthropic Naming Rights Plan

REQUEST: Approval of Philanthropic Naming Rights Plan and Capital Campaign for the proposed Animal Services Building

BACKGROUND: The Friends of the Animal Shelter (a non-profit organization) has stated a fundraising goal of One Million Dollars for the proposed new animal services facility. In order to reach that goal they propose a capital campaign which would include donors having the opportunity to sponsor items (rooms, kennels, memorials, trees, etc.) and have the donors name displayed on the room and donor board as a sponsor.

IMPLEMENTATION PLAN: The Friends of the Haywood County Animal Shelter can implement their capital campaign.

FINANCIAL IMPACT STATEMENT: The County will benefit as the money raised will go towards outfitting and equipping the proposed new facility.

SUPPORTING ATTACHMENTS: YES NO HOW MANY? 1

LIST:

PowerPoint Presentation: YES NO

PERSON MAKING PRESENTATION AT MEETING: Doyle Teague

TITLE: Animal Services Director

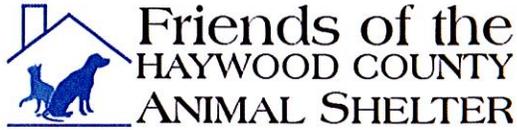
PHONE NUMBER: 828-456-5338

E-MAIL: dwteague@haywoodnc.net

THIS SECTION FOR OFFICE USE ONLY

Received (Date/Time): _____

County Manager / Clerk to the Board Comments: _____



To: Ira Dove, Haywood County Manger

From: Sarah Jane League, Secretary/Treasurer FOHCAS

Re: Philanthropic Naming Rights

Date: May 26, 2016

Mr. Dove,

The Friends of the Haywood County Animal Shelter is a non-profit organization that meets the definition as put forth in Section 501(c) of the United States Revenue Code. The fundraising goal the organization has set to support Haywood County \$1,000,000.00 to be spent for equipment and additional items that will ensure the new shelter operates as effectively as possible.

In order to reach that goal we propose offering sponsorships for naming rights of the various areas, rooms, kennels, etc. A detailed list of opportunities accompanies this letter. We also ask that all donors of over \$250 will be recognized on a donor display board in the front lobby of the new facility; these names will be organized by the amount of the donation. All signage will be purchased by the Friends of Haywood County Animal Shelter.

We are asking the Haywood County Board of Commissioners to approve this plan and the capital campaign for the building, with the understanding that we must follow the Philanthropic Naming Rights Policy for the county that is to be adopted.

Thank you for your consideration.

Very truly yours,

Sarah Jane League

Sarah Jane League
Secretary/Treasurer
Friends of the Haywood County
Animal Shelter



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	#	Plaque Size	Each	Total
Customer Service Areas				
Adoption Lobby	1	12x12	250,000.00	250,000.00
Intake Lobby and Reception	1	11x13	100,000.00	100,000.00
Education Center (Multi-Purpose)*	1	11x13	150,000.00	150,000.00
Meet & Greet Room(s)	2	11x13	50,000.00	100,000.00
Group Catteries	2	8x10	35,000.00	70,000.00
Puppy Room	1	8x10	35,000.00	35,000.00
Adoption Office	1	8x10	10,000.00	10,000.00
Interview Room	1	8x10	10,000.00	10,000.00
Vestibule	2	5x7	5,000.00	10,000.00
Animal Care				
Exam Room	1	8x10	25,000.00	25,000.00
Medical Room	1	8x10	25,000.00	25,000.00
Grooming Room	1	8x10	25,000.00	25,000.00
Food Prep Area	1	8x10	10,000.00	10,000.00
Other Critter Room	1	8x10	25,000.00	25,000.00
Dog Isolation Area	1	8x10	15,000.00	15,000.00
Dog Isolation Yard	1	8x10	10,000.00	10,000.00
Cat Isolation Area	2	8x10	25,000.00	50,000.00
Adopt A Kennel				
In-Door/Out Door Dog Kennels	16	8x10	5,000.00	80,000.00
In-Door Dog Kennels	24	5x7	2,500.00	60,000.00
Cat Housing	48	5x7	1,000.00	48,000.00
Campus and Common Areas				
Canine Play Yard	1	8x10	15,000.00	15,000.00
Offices	5	5x7	5,000.00	25,000.00
Laundry and Bedding Storage	1	8x10	10,000.00	10,000.00
Donor Board				
All donors of \$250 and above will be listed on the donor board in the adoption lobby.				
*This is an alternate in the building design.				
The following memorials and tributes for pets would offered if Facilities and Maintenance Director after studying the architectural floor plans can recommend adequate space for display and an implementation plan for installation and upkeep.				
Memorials				
Memorial Tree with Marker	Each		1,000.00	
Memorial Tree without Marker	Each		750.00	
Memorial Bench	Each		1,500.00	
Tributes				
Tribute Tiles	Each		200.00	
Additional Paw Prints	Each		20.00	
				1,108,000.00