

**HAYWOOD COUNTY
BOARD OF COMMISSIONERS**

AGENDA REQUEST

*Must be presented to the County Manager's Office
NO LATER THAN MONDAY, 5:00 PM THE WEEK BEFORE THE MEETING*

DATE OF REQUEST: 12-09-11

REQUESTED BY: Lynn Collins

MEETING DATE REQUESTED: December 19th BOCC Meeting
*Regular meetings: First (1st) Monday of the month at 9:00 am
Third (3^d) Monday of the month at 5:00 pm*

SUBJECT: Appointment of TDA Board Members & Appointment of 1% Zip Code Subcommittees

SUMMARY OF REQUEST: The Haywood County Tourism Development Authority has four (4) board seats up for appointment. These appointments are for three year terms beginning January 1, 2012 through December 31, 2014. The recommendations are as follows:

Representing accommodations of fewer than 20 units – Jennifer Duerr, Windover Inn
Representing accommodations of more than 20 units – Sammy Carver, Waynesville Inn Golf Resort & Spa
Representing the Town of Canton – Al Matthews, Manager, Town of Canton
Representing the Town of Waynesville – Ken Stahl

Each of the HCTDA 1% Subcommittees are up for appointment. These appointments are for two year terms beginning January 1, 2012 through December 31, 2013. The recommendations for the 1% Subcommittees are as follows:

Town of Canton: Gene Monson, Judy Stamey, Mike Graham
Town of Clyde: Scott Cook, Sharon Shook, George Brown
Lake Junaluska Assembly: Ken Howle, Raul Alegria, Dr. George Freeman
Town of Waynesville: Buffy Phillips, Betsy Boyd, Roy Gass
Town of Maggie Valley: Lydia Freyeisen, Tammy Wight, Mandy Hartline, Beth Robinson
Reece, Joann Martin

PERSON(S) MAKING PRESENTATION AT MEETING: Lynn Collins

TITLE: Executive Director
PHONE NUMBER: 452-0152
E-MAIL: lynn@visitncsmokies.com

ATTACHMENTS: YES NO PowerPoint: YES NO

In an effort to save paper, attachments should be copied on both front and back sides of paper.



The Town of Canton, N.C.

Office of Mayor and Board of Aldermen



December 8, 2011

Dear Ms. Collins:

Attached hereto is an excerpt from the October 11, 2011 minutes appointing A.B. Matthews as the Town Representative to the TDA Board, and November 1, 2011 minutes of the Board of Alderman reappointing the 1% sub committee members:

October 11th, 2011

5. TDA Appointments: 3% - 1 Appointment, 1% - Appointments

Manager Matthews reiterated to the Mayor and Board of Aldermen that there existed upcoming term expirations on both the 3% and 1% TDA Boards.

Alderman Holland made a motion that Manager Matthews again be appointed to serve as the Town of Canton's 3% Board Member and commended him for his fine job with working as the Town of Canton's TDA liaison/board member. Alderman Flynn seconded the motion and the vote was unanimous to appoint Manager Matthews for another term as the Town of Canton's 3% Board Member on the TDA Board.

November 1st, 2011

4. TDA 1% Sub-Committee Appointments

Manager Matthews stated that he had contacted each of the current TDA 1% Sub-committee members (Gene Monson, Judy Stamey, and Mike Graham) and that each had expressed a willingness to continue to serve on the committee if the Mayor and Board chose to re-appoint them. Alderman Dills stated that he felt each had done a great job on the 1% Sub-Committee and made a motion to re-appoint all three members. Alderman Underwood seconded the motion and the vote was unanimous to re-appoint Gene Monson, Judy Stamey, and Mike Graham to the TDA 1% Sub-Committee.

Sincerely,

Jason Burrell
Town Clerk



Town of Maggie Valley

Office of the Clerk

Vickie Best

3987 Soco Road, Maggie Valley N.C. 28751
Phone 828-926-0866 Ext. 102 Fax 828-926-3576
e-mail address: bestclerk@townofmaggievalley.com

December 12, 2011

Re: Recommendations from the Maggie Valley Board of Aldermen

Dear County Commissioners:

The Maggie Valley Board of Aldermen made the following recommendations for the Maggie Valley Tourist Development Authority's 1% Subcommittee.

Within the 28751 zip code and within the corporate limits

Lyndia Freyeisen – Smoky Falls Lodge and Moonshine Grill

Tammy Wight- Clarketon Motel

Mandy Hartline- Stony Creek Motel & Brew, Cue & BBQ

Beth Reece- Maggie Valley Inn & Conference Center

Within the 28751 zip code and outside the corporate limits

Joanne Martin- The Mountaineer Restaurant and Fireside Cottages

Thank you for your consideration,

Vickie Best, CMC
Town Clerk

Meeting held December 9, 2011
All Council members present

Town of Clyde

P.O. Box 386
Clyde, NC 28721-0386
(828) 627-2566
Fax: (828) 627-1190

Jerry Walker
Mayor
L. Carroll Mease
Mayor Pro-Tem

ALDERMEN:
Jim Trantham
Gary Cochran
James Mashburn

November 14, 2011

Haywood County Commissioners
Chairman Mark Swanger
215 N. Main Street
Waynesville, NC 28786

Dear Mr. Swanger:

The Town of Clyde Board of Aldermen met for a regular scheduled meeting on November 9, 2011 and recommended the following individuals be reappointed for a two year term on the Tourism Development Authority Subcommittee for the Town of Clyde: Scott Cook, Sharon Shook, and George Brown.

If you should have any questions please feel free to give me a call.

Sincerely,

Joy C. Garland,
Town Administrator,
Town of Clyde

cc: Lynn Collins

Lynn Collins

From: Jack Ewing <jewing@lakejunaluska.com>
Sent: Monday, December 12, 2011 10:23 AM
To: Lynn Collins
Cc: Ken Howle; Raul Alegria
Subject: 1% TDA Subcommittee

Dear Ms. Collins,

We are very pleased to have the opportunity to provide some recommendations to you for persons who work and/or live within the 28745 zip code for the Haywood County Tourism Development Authority 1% Zip Code Subcommittee. I am recommending that the following three persons serve:

- Ken Howle, Director of Advancement, Lake Junaluska Assembly, Inc.
- Raul Alegria, Business Manager, Lake Junaluska Assembly, Inc.
- Dr. George Freeman, General Secretary, World Methodist Council

I will be happy to provide you with the appropriate contact information when you need it.

Have a wonderful holiday season.

Jack Ewing | Executive Director and CEO



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Town of Waynesville

AGENDA
REGULAR MEETING
BOARD OF ALDERMEN
TOWN OF WAYNESVILLE
TOWN HALL - 9 SOUTH MAIN STREET
DECEMBER 13, 2011
TUESDAY - 7:00 P.M.

Call to Order

1. Approval of Minutes of November 8, 2011
2. Public Hearing
Annexation - 2180 Dellwood Road - Queen's Farm
3. Presentation of Audit Report
4. Cecil Young and Don Kostelec
Presentation of Bicycle Plan Adopted by Haywood County
5. Award Bid for Electric Department Bucket Truck
6. Retroreflectivity Sign Maintenance Policy
7. Alternate Route to Cherokee
Signage at Exit 103 in Haywood County
8. Appointments to Haywood County Tourism
Development Authority Subcommittee
9. Term on Tourism Development Authority
Board of Directors
10. Agreement Regarding Incentives for Industry
11. Resolution Regarding ABC Board Providing Gift to Retiring Employee
12. Cancellation of December 27, 2011 Meeting
13. Adjournment

Additional information regarding this agenda is available at www.townofwaynesville.org

**ITEM 8. APPOINTMENT TO HAYWOOD COUNTY TOURISM
DEVELOPMENT AUTHORITY SUBCOMMITTEE**

In 2008, when the General Assembly approved an additional 1% tax on tourism related uses, a special Subcommittee was established to oversee the distribution of the increased funds back to the areas where the tax is generated. The Town Board was given the responsibility for the appointment of members to serve on the 1% Funding Subcommittee for the 28785/28786 Area.

The current appointees are Buffy Phillips, Roy Gass and Betsy Boyd, and their two year terms will be expiring at the end of the calendar year. You will find a letter attached from Ms. Phillips who is serving as Chair of the Committee, and she is requesting her own reappointment as well as that of Mr. Gass and Ms. Boyd.

If the Board so desires, these three individuals could be reappointed at the meeting on Tuesday evening.

**ITEM 9. TERM ON TOURISM DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS**

In Agenda Item 8, you were provided with the letter from Ms. Buffy Phillips regarding the 1% Funding Subcommittee. In her letter, Ms. Phillips pointed out the upcoming expiration of the term of Mr. Ken Stahl on the Board of Directors of the Tourism Development Authority. She recommended that Mr. Stahl be reappointed to another term.

The terms on the TDA Board are for three years, and Mr. Stahl's term is expiring on December 31, 2011. He has been a dedicated representative on this Board for a number of years and has shown particular knowledge on financial issues facing that Board. Mr. Stahl has indicated a desire to continue service on this Board.

Appointments to this Board are by the Haywood County Commissioners, but they look to the local governments for recommendations on appointments. If the Town Board wishes to see Mr. Stahl appointed to another term on the Board of Directors of the TDA, the first step would be to pass a resolution making a recommendation to the Commissioners for Mr. Stahl's reappointment.